



借問站 - Truly Outstanding Friendly Service

"Excuse me, where can we taste great food?" "Excuse me, what are the specialty products of this region?" If you have any question during your journey in Taiwan, come to the Information Station and say "Excuse me~" You may be pleasantly surprised!

In order to help independent travelers have their question answered via friendly, Taiwanese-style service, the Taiwan Tourism Bureau has collaborated with friendly stores and service providers throughout Taiwan to establish "Information Stations" that help visitors in Taiwan.

You can spot an "Information Station" by its yellow, round "Information Station" sign with black letters. Besides wall maps and friendly travel information services, the station also has a Wi-Fi hotspots and QR codes that guide visitors to a variety of cloud-based travel services.

Information Stations add "local characteristics" and "hospitality" to your journey. The aim is to create moving experiences that will encourage visitors to come back time after time, so that they can continue to enjoy the beauty of Taiwan and the warm hospitality of her people.

Come on, don't be shy; everyone is invited to make inquiries at the "Information Station"!

24HR toll-free travel information hotline: 0800-011765

借問站 友善服務真正讚

「借問一下，哪裡有好吃的？」、「借問一下，這裡的特產是什麼？」。在旅行臺灣的旅途中有任何問題，來到借問站輕鬆的「借問一下……」，就會有讓人讚不絕口的驚喜！

為了以「歡喜相借問」的臺式熱情服務，協助自由行旅客解決疑難雜症，交通部觀光局特別與全臺友善店家與服務單位合作設立「借問站」，讓遊客輕鬆暢遊臺灣。

來到「借問站」的門口，您會看見黃底黑字的圓形「借問站」招牌，借問站裡除了有地圖資訊看板與友善的旅遊諮詢服務外，並設有WiFi熱點與QR code引導至雲端提供各項旅遊服務。

「借問站」讓您的旅遊過程融入了「在地」與「人情味」，就是想為旅人創造一遊再遊、一「遊」未盡的感動體驗，可看見臺灣之美，也感受熱情臺灣。請大家「免拍謝」，快去借問一下！

24小時免付費旅遊諮詢服務熱線 0800-011765

借問站 | 發發自行車 歡迎您遠平安順心

人生地不熟·一問解千愁

New Information Stations - Enjoy friendly experiences



周邊地區旅遊諮詢服務



宜蘭縣i-center旅遊服務體系 Yilan County i-center Travel Service System

大里遊客中心 Dali Visitor Center	03-9780727
宜蘭縣頭城鎮濱海路七段11號 濱海公路121.3公里處 No.11, Sec.7, Binhai Rd., Toucheng Township, Yilan County	
蘭博烏石港驛站 Wushi Port Visitor Center	03-9789078
宜蘭縣頭城鎮港墘路60號 No.15-30, Gangkou Road, Toucheng Township, Yilan County	
金魚廣場 Gold Fish Space	0911-220-886
宜蘭縣頭城鎮中甫街32號 No.32, Zhongyong St., Toucheng Township, Yilan County	
碩昇電動車-頭城店(協發自行車) Xiefa Bicycle	03-9311089
宜蘭縣頭城鎮沙成路52號 No.52, Shacheng Rd., Toucheng Township, Yilan County	
烏石港咖啡屋 Wushi Port Ecoffee	03-9779112
宜蘭縣頭城鎮港口路168號 No.168, Gangkou Rd., Toucheng Township, Yilan County	
礁溪轉運站遊客中心 Jiaxi Transfer Station Visitor Center	03-9872403
宜蘭縣礁溪鄉公園路16號 No.16, Gongyuan Rd., Jiaxi Township, Yilan County	
寶島眼鏡礁溪店 Formosa Optical (in Jiaxi)	03-988-0600
宜蘭縣礁溪鄉礁溪路五段58號 No.58, Sec.5, Jiaxi Rd., Jiaxi Township, Yilan County	
香格里拉休閒農場 Shangnila Leisure Farm	03-9511466
宜蘭縣冬山鄉大進村梅山路168號 No.168, Meishan Rd., Dongshan Township, Yilan County	
翔狂租貨店 Siang Yu Bicycle Rental	03-9595968
宜蘭縣冬山鄉中正路3號 No.3, Zhongzheng Rd., Dongshan Township, Yilan County	
宜蘭旅遊服務中心 Yilan Visitor Information Center	03-9312152
宜蘭市宜興路一段252號 No.252, Sec.1, Yixing Rd., Yilan City, Yilan County	
冬山河親水公園遊客中心 Dongshan River Park Visitor Center	03-9502097
宜蘭縣五結鄉親河路2段2號 No.2, Sec.2, Qinhe Rd., Wuji Township, Yilan County	
兩成商店(喜來高郵筒) Liang Cheng Shop	03-9301388
宜蘭縣壯圍鄉功勞村功勞路19-1號 No.19-1, Gonglao Rd., Zhuangwei Township, Yilan County	
國光客運 KUO-KUANG eBus	03-9567505
宜蘭縣羅東鎮傳藝路三段229號 No.229, Sec.3, Chuanyi Rd., Luodong Township, Yilan County	
利祥租車 LX Car Rental	03-9551616
宜蘭縣羅東鎮公正路27-5號 No.27-5, Gongzheng Rd., Luodong Township, Yilan County	
連興文具印刷 Lien Hsun Stationery Printing	03-9564635
宜蘭縣羅東鎮中正北路175號 No.175, Zhongzheng N. Rd., Luodong Township, Yilan County	
大洲車站 Dazhou Train Station	03-9892018
宜蘭縣三星鄉大州村大州路94-15號 No.84-15, Dazhou Rd., Sanxing Township, Yilan County	
武荖坑遊客中心 Wulaoqing Visitor Center	03-9952852
宜蘭縣蘇澳鎮武荖坑路75號 No.75, Wulaoqing Rd., Suao Township, Yilan County	
南方澳遊客中心 Nanfangao Visitor Center	03-9953885
宜蘭縣蘇澳鎮南里江夏路85號 No.85, Jiangxia Road, Nanzheng Village, Suao Township, Yilan County	
海洋20M咖啡 Ocean 20M Coffee	03-997-3818
宜蘭縣蘇澳鎮造船路108號 No.108, Zaochuan Rd., Su'ao Township, Yilan County	
尚海旅行社 Sunhi Tour	03-995-4800
宜蘭縣蘇澳鎮太平路5號 No.5, Taiping Rd., Su'ao Township, Yilan County	
祝大魚物產館 ZHU DAYU Culture Museum	03-995-1050
宜蘭縣蘇澳鎮江夏路52-2號 No.52-2, Jiangxia Rd., Su'ao Township, Yilan County	

借問站資訊



頭城鎮簡介

頭城舊稱「頭圍」，是吳沙進入蘭陽開墾的第一站，當時吳沙在烏石港南方築土為城，原稱頭城，後更名為「頭圍」，光復以後再改成頭城。由於是「開蘭第一城」且為蘭陽之門戶，故在清代即扮演著重要的角色，是當時的商業重鎮，現存的和平街，即是最好的見證。

頭城鎮除了以世界著名的頭城搶孤活動外，還有許多知名的旅遊景點，如頭城海水浴場、烏石港、草嶺古道、頭城海洋園區、大里天公廟、頭城農場、北關農場、北關螃蟹博物館、石城縣界公園、石盤寮瀑布和蜜月灣等等，是來到頭城旅遊的民眾可計劃前往的地方喔！

Profile of Toucheng Town

Formerly known as "Touwei", Toucheng was the first stop when Wu-Sha (a 閩) started reclaiming the Lanyang Plain. At first, Wu Sha built an earthen city in the southern Wushi port. Formerly known as "Touchen", it was renamed "Touwei". Later, its name was changed to Toucheng after the recovery of Taiwan. As the "first city of reclaimed Lanyang Plain" and the gateway to Lan Yang, Toucheng played an important role in the Qing Dynasty and was the commercial center at that time. The Ho-Ping Street we see today is the best witness to that.

In addition to the world-famous activity "Grappling with the Ghosts", there are also many well-known tourist attractions in Toucheng, such as Toucheng Beaches, Wushi port, Caoling Historic Trail, Toucheng Marine Park, Dali Tian-Kun Temple, Toucheng Farm, Pei-Kuan Farm, Pei-Kuan Crab Museum, Shicheng County-Board Park, Shipanliao Waterfalls and Honeymoon Bay, etc., which are all worth a visit by tourists in Toucheng Town.



台灣好行·台灣觀巴

台灣好行 輕鬆出遊好方式

「台灣好行(景點接駁公車)」服務將旅客從景點附近的臺鐵、高鐵等交通場站接送至主要觀光景點，是想自行規劃行程又不想開車或跟團的旅客，節能減碳與輕鬆出遊的好方式。

Taiwan Tourist Shuttle - The Easy Way to Travel

The "Taiwan Tourist Shuttle" is a bus service designed exclusively to help travelers, both local and foreign, get around Taiwan with the utmost convenience and economy. From Taiwan Railways train stations and High Speed Rail stations, the shuttle buses take travelers to nearby tourist attractions, covering all of the island's main scenic destinations. The Taiwan Tourist Shuttle is the easiest and most convenient way to travel for people who are without their own transportation and are not with a tour group. It not only allows them to plan their itineraries flexibly, but also resonates with the new tourism trend of energy conservation and carbon reduction.



台灣觀巴 深度體驗悠遊臺灣之美

「台灣觀巴」集合全臺灣各大景點，規劃多種採套裝行程，悠遊臺灣特色風光、體驗在地文化，發現臺灣無限魅力！「台灣觀巴」可直接至飯店、機場及車站接送旅客並提供全程交通、導覽解說、旅遊保險及低成行人數等貼心服務，讓您輕鬆體驗低碳小旅行。

Taiwan Tour Bus - In depth Appreciation of Taiwan's Splendors

The Taiwan Tour Bus covers major tourist destinations in Taiwan with a variety of dazzling travel itineraries, allowing you to travel the beautiful island of Formosa with ease and discover her ininite appeal! The Taiwan Tour Bus offers convenient, comfortable and friendly guided tours to a variety of top tourist destinations, with pick-up and drop-off at your hotel, airport, or rail station. Other thoughtful services such as travel insurance allow you to enjoy your sightseeing journey effortlessly and comfortably.



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|--------------|--------------|---------------|
| 01 老漁港海鮮餐廳 | 11 轉角大腸麵線 | 21 松木屋日式料理 |
| 02 幸福36號海鮮餐廳 | 12 鼎福小館 | 22 小涼園水果室 |
| 03 樂山拉麵店 | 13 頭城老街懷舊食堂 | 23 頭城80年豆漿老店 |
| 04 蘭海歐義廚房 | 14 阿ㄉ蔥油餅 | 24 無名夫妻肉羹 |
| 05 請上座美食熱炒 | 15 聯發芋冰老店 | 25 主廚料理 |
| 06 貝加莫廚房 | 16 蘭城雨啡藝文咖啡 | 26 小林木瓜牛奶(便當) |
| 07 七度鍋物 | 17 阿茂麵攤 | 27 老家餛飩 |
| 08 德芳御膳坊 | 18 頭城麻醬麵瑞宏小吃 | 28 老柯海鮮什錦麵 |
| 09 阿宗芋冰城 | 19 奶酥人 | 29 柳丁世家 |
| 10 三合餅舖 頭城門市 | 20 蒸餃阿姨 | 30 珍湘碳烤 |



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|-------------|------------------------------|
| 31 一品老店 | 40 攤車炒麵 |
| 32 和平街屋 | 41 Kanco廚房-餐酒小館 |
| 33 頭城第一家鹽酥雞 | 42 麥子麵包 |
| 34 阿公炸蛋蔥油餅 | 43 蕃茄義式廚房 |
| 35 香純布丁臭豆腐 | 44 學廚食坊 |
| 36 品館古早味小吃 | 45 文家大姐越式法國麵包 |
| 37 頭城滷肉大腸麵線 | 46 木瓜王 |
| 38 龍記牛肉麵 | 47 滿山望海 |
| 39 樂屋日本料理 | 48 川岩 River Stone Coffee Bar |

宜蘭縣政府 宜蘭旅遊服務中心
Yilan County Government (03)9312152

TRAVEL TOUCHENG

蘭陽博物館 Lanyang Museum

這裡與大地共生、與自然融合，除了建築本體設計和週邊環境渾然天成外，保留了烏石港濕地遺址，成為豐富水生植物的庇護站。館內的常設展主題也結合建築特色，由上而下分別設立山之層、平原層、海之層及時光廊，走一回可認識蘭陽地理風貌、自然生態及人文的軌跡。

Integrated into nature, the museum site retains parts of the old Wushi Port Wetland as a haven for a variety of water-borne plants. The permanent exhibitions here are shown by a top-down order and based on its architectural characteristics: Mountain / Plain / Ocean / Time Corridor. A tour in the museum helps to learn Lanyang's geography, nature and culture.

頭城老街 Toucheng Old Street

呈現南北走向的街道，兩端各有福德祠，包圍著擁有各時期風格的老街，並成為台灣連續劇中的拍攝場景。除了在頭城老街中感受濃厚的人文歷史氣息，這裡也有藏在巷弄中的美食，等著大家來老街探索並細細品嚐，那充滿懷舊滋味的小吃。

The Street runs from south to north, with a Fude (Earth God) Temple on each end, and is surrounded by old streets with the style of each period, making it a common filming site for Taiwanese TV dramas. In addition to the rich historical and cultural atmosphere, there are also dainty food stalls hidden in the lanes and alleys, waiting for visitors to explore and savor local dishes that are full of nostalgic tastes.

頭城搶孤 Ghost Grappling

頭城在開拓過程中歷經天災、疾疫及戰爭因往生者魂無所歸，為了祈求普渡孤魂、消災解厄，於是在每年農曆七月，由附近八大庄的居民，集資舉辦普渡法會來超渡孤魂，並在農曆七月的最後一天「關鬼門」之夜，舉行盛大的搶孤儀式，以表對先民的追念普渡之忱。

The Toucheng Ghost Grappling Competition, or Qiangu, a festival that originated in the Qing Dynasty, is the largest and most unique of all Qiangu festivals in Taiwan.

草嶺古道 Caoling Historic Trail

草嶺古道位於宜蘭頭城鎮和新北市貢寮區的交界處，全長約8.5公里，沿途設有涼亭、公廁，提供遊客休憩。是清朝時期淡水廳到噶瑪蘭廳的交通要道，屬於淡蘭古道其中一段，也是台灣目前僅存清朝遺留下來的古道之一。

Caoling Historic Trail is located at the junction of Yilan's Toucheng Township and New Taipei City's Gongliao District, with a total length of about 8.5 km. Along the way, there are pavilions and public toilets provided for tourists to take a rest. It was one of the main arteries of traffic from Tamsui Prefecture to Kavalan Subprefecture during the Qing dynasty, and a part of the Danlan Historic Trail. It is also currently one of the ancient trails in Taiwan remaining from the Qing dynasty as well.

宜蘭勁好行
iBus

觀光客運宜蘭線
KUO-KUANG MOTOR TRANSPORTATION



北關海潮公園 Beiguan Tidal Park

北關海潮公園又名蘭城公園，是東北角海岸國家風景區的一處旅遊景點，也是走台灣北濱公路上最佳景點之一。公園內設有觀海亭、古蹟文物、觀景步道、解說牌等設施，站在觀海亭上，可遠眺龜山島、外澳海灘或看火車呼嘯而過等山海景致。

Beiguan Tidal Park is also known as Lancheng Park, a tourist attraction in the Northeast Coast of the National Scenic Area, and also one of the best attractions when taking the North Coast Highway. The Park features a Sea-viewing Pavilion, cultural relics and ancient artifacts, scenic trails, information boards, and other facilities. Standing on the Sea-viewing Pavilion, you can overlook Guishan Island, Wai'ao Beach, or trains roaring past.