



借問站 友善服務真正體

「借問一下，哪裡有好吃的？」、「借問一下，這裡的特產是什麼？」在旅行臺灣的旅途中有任何問題，來到借問站輕鬆的「借問一下……」，就會有讓人讚不絕口的驚喜！

為了以「歡喜相借問」的臺式熱情服務，協助自由行旅客解決疑難雜症，交通部觀光局特別與全臺友善店家與服務單位合作設立「借問站」，讓遊客輕鬆暢遊臺灣。

來到「借問站」的門口，您會看見黃底黑字的圓形「借問站」招牌，借問站裡除了有地圖資訊看板與友善的旅遊諮詢服務外，並設有Wi-Fi熱點與QR code引導至雲端提供各項旅遊服務。

「借問站」讓您的旅遊過程融入了「在地」與「人情味」，就是想為旅人創造一遊再遊、一「遊」未盡的感動體驗，可看見臺灣之美，也感受熱情臺灣。請人家「先拍謝」，快去借問一下！

24小時免付費旅遊諮詢服務熱線 0800-011765



Information Station—Truly Outstanding Friendly Service

"Excuse me, where can I get great food?" "Excuse me, what are the special products of this region?" If you have any question during your journey in Taiwan, come to the Information Station and say "Excuse me—" You may be pleasantly surprised!

In order to help independent travelers have their question answered via friendly, Taiwanese-style service, the Taiwan Tourism Bureau has collaborated with friendly stores and service providers throughout Taiwan to establish "Information Stations" that help visitors in Taiwan.

You can spot an "Information Station" by its yellow, round "Information Station" sign with black letters. Besides wall maps and friendly travel information services, the station also has Wi-Fi hotspots and QR codes that guide visitors to a variety of cloud-based travel services.

Information Stations add "local characteristics" and "hospitality" to your journey. The aim is to create moving experiences that will encourage visitors to come back time after time, so that they can continue to enjoy the beauty of Taiwan and the warm hospitality of her people.

Come on, don't be shy, everyone is invited to make inquiries at the "Information Station"!

24HR toll-free travel information hotline: 0800-011765



人生地不熟，一問解千愁

New Information Stations—Enjoy friendly experiences

Taiwan
THE HEART OF ASIA
交通部觀光署
Tourism Administration, MOTC

廣告

周邊地區旅遊諮詢服務



離島 i-center 旅遊服務體系

澎湖遊客中心	澎湖縣馬公市光華里171號	06-9216445
南海遊客中心	澎湖縣馬公市光復里1鄰新榮發26號	06-9264738
北海遊客中心	澎湖縣白沙鄉赤崁村37之4號	06-9933082
嵵窟遊客中心	澎湖縣白沙鄉嵵窟村16-5號	06-9931527
後寮遊客中心	澎湖縣白沙鄉後寮村104之18號	06-9933437
官井欄遊客中心	澎湖縣白沙鄉官井欄村182之2號	06-9911487
小門遊客中心	澎湖縣西嶼鄉小門村11號	06-9982988
西嶼西臺遊客中心	澎湖縣西嶼鄉外坵村1鄰1之15號	06-9981577
望安綠蠟蠟觀光保育中心	澎湖縣望安鄉東安村1號之4	06-9991388
七美遊客中心	澎湖縣七美鄉南港村26-4號	06-9971954
馬公機場旅遊服務中心	澎湖縣湖西鄉臨門村126-5號	06-9228115
南竿遊客中心	連江縣南竿鄉仁厚村05-2號	0836-25630
北竿遊客中心	連江縣北竿鄉坂里村47號	0836-56531
東引遊客中心	連江縣東引鄉東華村180-1號	0836-77267
芹莠遊客中心	連江縣芹莠鄉橋正村1號	0836-89388

Offshore islands i-center Travel Service System

Penghu Visitor Center	No.171, Guanghua, Magong City, Penghu County	06-9216445
South Sea Visitor Center	No.25, Xinying Rd., Magong City, Penghu County	06-9264738
North Sea Visitor Center	No.37-4, Daohuikan, Baisha Township, Penghu County	06-9933082
Qitou Visitor Center	No.16-5, Qitou V.L., Baisha Township, Penghu County	06-9931527
Houliao Visitor Center	No.104-18, Houliao, Baisha Township, Penghu County	06-9933437
Jibei Visitor Center	No.182-2, Jibei, Baisha Township, Penghu County	06-9911487
Xiaomen Geology Gallery	No.11, Xiaomen, Xiyu Township, Penghu County	06-9982988
Xiyu Western Fort Visitor Center	No.1-15, 1st Neighborhood, Wailan, Xiyu Township, Penghu County	06-9981577
Green Turtle Tourism and Conservation Center	No.1-4, Dong'an Village, Wang'an Township, Penghu County	06-9991388
Qimei Visitor Center	No.26-4, Nanhu, Qimei Township, Penghu County	06-9971954
Magong Airport Travel Service Center	No.126-5, Aimen, Huxi Township, Penghu County	06-9228115
Nangan Visitor Center	No.95-2, Renai Village, Nangan Township, Lienchiang County	0836-25630
Beigan Visitor Center	No.47, Banli Village, Beigan Township, Lienchiang County	0836-56534
Dongyin Visitor Center	No.160-1, Lohua Village, Dongyin Township, Lienchiang County	0836-77266
Juguang Visitor Center	No.1, Fuzheng Village, Juguang Township, Lienchiang County	0836-89388

24小時免付費旅遊諮詢服務熱線 0800-011765

借問站資訊



新發商號

傳承數代百年老店，專營販售煙、酒、雜貨飲料、糖果餅乾類及村內民衆之日常必需品等。

因販售商品種類有限，村裡人口近老化，加上便利商店(7-11)、大賣場競爭，銷售量已逐年減少，本店已是村內僅存的古早味菸酒店。

結了店持續經營的目標不在乎一天銷售多少，乃是提供村民一個方便之購物點，及外來遊客的借問站，與返鄉游子回憶童年懷舊之處所。

我們是懷軟有人情味，且方便大家的懷舊老店，歡迎大家來光顧，我們將以最熱忱的服務心，來為大家服務。

Xin Fa Variety Store

The store has been passed down from generation to generation, selling cigarettes, alcoholic beverages, groceries, sweet and salty snacks, and daily necessities for locals.

The shop provides a limited variety of merchandise, and the sales volume is reducing over time. It is the only traditional variety shop in the village, due to the population loss, and the severe competition from convenience stores and supermarkets.

Instead of focusing on the profits, we aim to provide the villagers with a convenient shopping spot, an information station for tourists, and a place full of memories.

We are a store full of hospitality and memories, welcoming your visit, and we are looking forward to delivering our service with sincerity and enthusiasm.



台灣好行·台灣觀巴

台灣好行 輕鬆出遊好方式

「台灣好行（景點接駁公車）」服務將旅客從景點附近的臺鐵、高鐵等交通場站接送至主要觀光景點，是自行規劃行程又不想開車或跟團的旅客，節能減碳美輕鬆出遊的好方式。

Taiwan Tourist Shuttle-The Easy Way to Travel

The "Taiwan Tourist Shuttle" is a bus service designed exclusively to help both local and foreign travelers to get around Taiwan with the utmost convenience and economy. From Taiwan Railways train stations and High Speed Rail stations, the shuttle buses take travelers to nearby tourist attractions, covering all of the island's main scenic destinations. The Taiwan Tourist Shuttle is the easiest and most convenient way to travel for people who are without their own transportation and are not with a tour group. It not only allows them to plan their itineraries flexibly, but also resonates with the new tourism trend of energy conservation and carbon reduction.



台灣觀巴 深度體驗悠遊臺灣之美

「台灣觀巴」集合全臺灣各大景點，規劃多種精彩套裝行程，悠遊臺灣特色風光、體驗在地文化，發現臺灣無限魅力！「台灣觀巴」可直接至飯店、機場及車站接送旅客並提供全程導遊、導覽解說、旅遊保險及低成行人數等貼心服務，讓您輕鬆體驗低炭、旅行。

Taiwan Tour Bus-In depth Appreciation of Taiwan's Splendors

The Taiwan Tour Buses cover major tourist destinations in Taiwan with a variety of dazzling travel itineraries, allowing you to travel the beautiful island of Formosa with ease and discover her infinite appeal! The Taiwan Tour Bus offers convenient, comfortable and friendly guided tours to a variety of top tourist destinations, with pick-up and drop-off at your hotel, airport, or rail station. Other thoughtful services such as travel insurance allow you to enjoy your sightseeing journey effortlessly and comfortably.





什麼是「借問站」？

為了回應台灣人「相借問」的台式熱情，特別將第四級旅遊資訊站命名為「借問站」。

「借問站」示範點，必須能同時提供「友善、便利、貼心」的服務，門口將設有「借問站」識別，可以提供簡易的旅遊諮詢服務、推薦在地特色，並設有QRcode引導至雲端提供各類旅遊服務。

期待藉由交通部觀光縣市推

動單位與在地借問

站合作，共同營

造台灣友善的

旅遊環境，提

升觀光旅遊服

務品質。



What is "Information Station"?

Information station kiosk is the fourth-line of service for tourists. An Information station demonstrates friendly, convenient and caring service. The sign of "Information station" will be placed on the doors of each shop that provides simple guidance of directions and local features, as well as offering QR code cloud provision for travel info service.

附近餐飲資訊 Nearby Restaurant Information

- 1. Lin咖啡**
 Lin Coffee
 澎湖縣馬公鄉龍門村73號
 No.73, Longmen, Huxi Township, Penghu County 885, Taiwan(R.O.C.)
 TEL: 06-952-1257 營業時間: 14:00-23:30
- 2. 龍門海鮮餐廳**
 Longmen Seafood restaurant
 澎湖縣馬公鄉龍門村58-2號
 No.58-2, Liangweng, Huxi Township, Penghu County 885, Taiwan (R.O.C.)
 TEL: 06-952-1277
 營業時間: 上午11:00~下午14:00、下午17:30~晚上21:30
- 3. 老蔡牛肉麵**
 Mr. Tsai's Beef Noodle
 澎湖縣馬公鄉西門村143號
 No.143, Huxi, Huxi Township, Penghu County 885, Taiwan (R.O.C.)
 TEL: 06-952-2482
 營業時間: 上午10:00~下午14:00、下午17:00~晚上20:00
- 4. 風車有機農場美食**
 Windmill Organic Farm
 澎湖縣馬公鄉南寮村200號
 No.200, Nanliao, Huxi Township, Penghu County 885, Taiwan (R.O.C.)
 TEL: 0921-291-047 營業時間: 上午09:00~下午17:00

Taiwan

THE HEART OF ASIA



更多資訊



青螺溼地
Qingluo Wetland

愛玩水運動民宿
Liquid Sport B&B

奎壁山摩西分海
Kueibishan Geopark

屋光拾舍民宿
Hygge B&B

南寮風車
Nanliao Windmills

澎13

湖西商圈

Huxi Commercial District

台灣中油湖西站

CPC(Huxi)

湖西鄉公所

Huxi Township Hall

春草民宿
Grandma's Spring Home Stay

澎14

海風野棧民宿
HiFun B&B

南寮古厝
Nanliao Traditional Houses

新發商號
Xin Fa Variety Store

小貝殼背包客棧
Small Shell Hotel

菓葉觀日樓
Guoye Sunrise Building

日出背包客棧
Go-yay Penghu B&B

菓葉灰窯
Guoye Lime Kiln



後灣沙灘
Houwan Beach

龍門海鮮餐廳
Longmen Seafood Restaurant

Lin咖啡
Lin Coffee

裡正角沙灘
Lizhengjiao Beach

