



Information Station–Truly Outstanding Friendly Service

"Excuse me, where can we taste great food?" "Excuse me, what are the specialty products of this region?" If you have any question during your journey in Taiwan, come to the Information Station and say "Excuse me~"You may be pleasantly surprised!

In order to help independent travelers to have their question answered via friendly, Taiwanese style service, the Taiwan Tourism Bureau, especially collaborated with friendly stores and service providers throughout Taiwan to establish "Information Stations" that help visitors in Taiwan.

Arriving at an "Information Station", you will see the yellow, round "Information Station" sign with black letters. Besides wall maps and friendly travel information services, the station also has a Wi-Fi hotspots and QR codes that will guide the visitors to a variety of cloud-based travel services.

Information Stations incorporate "local characteristics" and "hospitality" into your journey so as to create moving experiences that will attract visitors to come back time and again, so that they can appreciate the beauty of Taiwan and the warm hospitality of her people.

Come on, don't be shy, everyone is invited to make inquiries at the "Information Station"!

24 HR toll-free travel information hotline ☎ 0800-011765



北埔慈天宮
Beipu Citian Temple

借問站 友善服務真正讚

「借問一下，哪裡有好吃的？」、「借問一下，這裡的特產是什麼？」。在旅行臺灣的旅途中有任何問題：來到借問站輕鬆的「借問一下……」，就會有讓人讚不絕口的驚喜！

為了以「歡喜相借問」的臺式熱情服務：協助自由行旅客解決疑難雜症，交通部觀光局特別與全臺友善店家與服務單位合作設立「借問站」，讓遊客輕鬆暢遊臺灣。

來到「借問站」的門口，您會看見黃底黑字的圓形「借問站」招牌，借問站裡除了有地圖資訊看板與友善的旅遊諮詢服務外，並設有WiFi熱點與QR code引導至雲端提供各項旅遊服務。

「借問站」讓您的旅遊過程融入了「在地」與「人情味」，就是想為旅人創造一遊再遊、一「遊」未盡的感動體驗：可看見臺灣之美，也感受熱情臺灣。請大家「免拍謝」，快去借問一下！

24小時免付費旅遊諮詢服務熱線 ☎ 0800-011765

借問站

INFORMATION
STATION

人生地不熟・一問解千愁

New Information Stations–Enjoy friendly experiences

7-ELEVEN 金廣福門市
7-ELEVEN Jinguangfu Store

TAIWAN
WAVES OF WONDER
台灣魅力 萬景無限

周邊地區旅遊諮詢服務 Travel Information Desk for Surrounding Area



桃竹苗i-center 旅遊服務體系

獅山遊客中心	新竹縣峨眉鄉七星村六寮60-8號	03-5809296
南庄遊客中心	苗栗縣南庄鄉東村大同路43號	037-824570

Taoyuan, Hsinchu, Miaoli i-center Travel Service Network

Lion's Head Mountain Visitor Center	NO. 60-8, Liuliao, Emei Township, Hsinchu County	03-5809296
Nanzhuang Visitor Center	NO.43, Datong Rd., Nanzhuang Township, Miaoli County	037-824570

中彰投 i-center 旅遊服務體系

梨山遊客中心	臺中市和平區梨山里中正路91-2號	04-25981331
谷關遊客中心	臺中市和平區博愛里東關路一段102號	04-25951496
八卦山脈生態遊客中心	彰化市卦山路13之7號	04-7289608
松柏嶺遊客中心	南投縣名間鄉名松路二段181號	049-2580525

Taichung, Changhua, Nantou i-center Travel Service System

Lishang Visitor Center	NO. 91-2, Zhongzheng Rd., Lishang Village, Heping Township, Taichung City	04-25981331
Guguan Visitor Center	NO. 102, Sec. 1, Dongguan Rd., Boai Village, Heping Township, Taichung City	04-25951496
Baguashan Ecological Visitor Center	NO. 13-7, Guashan Rd., Changhua City	04-7289608
Songboling Visitor Center	NO. 181, Sec. 2, Mingsong Rd., Mingjian Township, Nantou County	049-2580525



借問站官網
Information Station
Official Website



參山國家風景區
管理處官網
Tri-Mountain National
Scenic Area Official Website



參山國家風景區
管理處FB粉絲團
Tri-Mountain National
Scenic Area FB Pages

借問站資訊 About Information Stations



7-ELEVEN 金廣福門市

7-ELEVEN Jinguangfu Store

7-ELEVEN 金廣福門市位於新竹縣北埔鄉，鄰近北埔老街，「北埔老街」從清朝開始，就是最熱鬧的商業中心，稱之為上街與下街，兩旁街屋的牌樓建築更是別具特色；也有不少歷史古蹟，像是金廣福、姜家天水堂、姜阿新故宅及慈天宮，還有多元又豐富的客家文化，更是值得特地來走一趟！

7-ELEVEN Jinguangfu Store is located in Beipu Township, Hsinchu County, adjacent to the Beipu Old Street. "Beipu Old Street" has been the most bustling commercial center since the Qing Dynasty era. It is divided into top street, and bottom street with distinctive decorative archway buildings along both sides of the street. There are also many historical monuments, such as Jin Guang Fu Hall, Beipu Tianshui Hall, Chiang A-Hsin Mansion and Citian Temple, as well as a diverse and rich Hakka culture, which is definitely worth taking a trip here!



免費WiFi
Free WiFi



手機臨時充電
Phone Charging



提供飲水機
Water Dispenser



自行車充氣
Bike Pumping



語言服務(英)
English Service



語言服務(客)
Hakka Service



- ☎ 03-5803135
- 📍 新竹縣北埔鄉南興街135號
No. 135, Nanxing St., Beipu Township, Hsinchu County
- 🕒 24小時
24 hours

金牌客運・新竹客運

更新時間：2023年8月 Update Time: Aug., 2023

金牌客運(台灣好行獅山線) Champion Transportation (Taiwan Tourist Shuttle Bus Lion's Head Mountain Route)							
臺灣竹北站發車時間 (往獅山遊客中心站方向) Taitung Zhubei Station Departure Time (to Lion's Head Mountain Visitor Center Station)	08:00	09:00	10:00	12:00	13:00	14:00	15:00
獅山遊客中心發車時間 (往臺灣竹北站方向) Lion's Head Mountain Visitor Center Departure time (to Taiwan Railway Zhubei Station)	09:30	10:30	11:30	13:30	14:30	15:30	17:00

★ 搭乘台灣好行獅山線至北埔老街站下車
Take Taiwan Tourist Shuttle Bus Lion's Head Mountain Route and get off the bus at Beipu Old Street Station.

新竹客運 Hsinchu Bus

5609 平日行駛) Operating on Weekdays	竹東站發車時間(往珊瑚湖站方向) Zhudong Station Departure Time (to Shanzhu Lake Station)	06:55	09:40	13:00	15:30	16:30	17:30	18:40	
	珊瑚湖站發車時間(往竹東站方向) Shanzhu Lake Station Departure Time (to Zhudong Station)	06:00	06:30	11:05	12:10	14:00	16:20	17:30	
5609 假日行駛) Operating on Weekends and Holidays	竹東站發車時間(往珊瑚湖站方向) Zhudong Station Departure Time (to Shanzhu Lake Station)	06:55	09:40	11:00	13:00	15:00	16:30	17:30	18:40
	珊瑚湖站發車時間(往竹東站方向) Shanzhu Lake Station Departure Time (to Zhudong Station)	06:00	06:55	07:55	11:05	12:10	14:00	15:50	17:30

★ 搭乘新竹客運(5609)至北埔站下車
Take Hsinchu Bus (5609) and get off the bus at Beipu Station.

5626	竹東站發車時間(往獅山站方向) Zhudong Station Departure Time (to Shishan Station)	07:30	09:00	12:05	16:05
	獅山站發車時間(往竹東站方向) Shishan Station Departure Time (to Zhudong Station)	08:30	09:50	13:10	17:00

★ 搭乘新竹客運(5626)至北埔站下車
Take Hsinchu Bus (5626) and get off the bus at Beipu Station.

5627 (平日行駛) Operating on Weekdays	竹東站發車時間(往小南坑站方向) Zhudong Station Departure Time (to Xiaonankeng Station)	06:30	08:20	10:30	14:00	17:00
	小南坑站發車時間(往竹東站方向) Xiaonankeng Station Departure Time (to Zhudong Station)	07:00	09:25	11:00	15:00	17:30
5627 (假日行駛) Operating on Weekends and Holidays	竹東站發車時間(往小南坑站方向) Zhudong Station Departure Time (to Xiaonankeng Station)	06:30	08:20	10:15	14:00	17:00
	小南坑站發車時間(往竹東站方向) Xiaonankeng Station Departure Time (to Zhudong Station)	07:00	09:25	10:45	15:00	17:30

★ 搭乘新竹客運(5627)至北埔站下車
Take Hsinchu Bus (5627) and get off the bus at Beipu Station.

金牌客運
Champion Transportation

☎ 03-5538686



新竹客運
Hsinchu Bus

☎ 03-5962347





標示說明

Navigation

- 山林美食推薦**
Local Cuisine Recommendation
- 來去住一晚**
Stay for One Night
- 必去打卡景點**
Must See
- 必買伴手禮**
Must Buy
- 暢行無阻搭車趣**
Take a Fun Ride
- 遊客中心&借問站**
Visitor Centers & Information Stations

山林美食推薦

Local Cuisine Recommendation

- 水井茶堂**
Shuijing Tea House 2分人
☎ 03-5805122
📍 新竹縣北埔鄉中正路1號
No. 1, Zhongzheng Rd., Beipu Township, Hsinchu County
🕒 11:00-17:00; 週一公休; 假日10:00-17:00
11:00-17:00, Closed on Mondays; Weekends 10:00-17:00
- 尚豪呷客家鹹豬肉**
Jinhaojia Hakka Salted Pork 2分人
☎ 0987-286935
📍 新竹縣北埔鄉廟前街32號
No. 32, Miaoqian St., Beipu Township, Hsinchu County
🕒 10:00-16:00; 週五公休; 假日09:00-17:00
10:00 - 16:00, Closed on Friday; Weekends 09:00 - 17:00
- 北埔食堂**
Beipu Diner 3分人
☎ 03-5801156
📍 新竹縣北埔鄉北埔街4號
No. 4, Beipu St., Beipu Township, Hsinchu County
🕒 週一到週日11:00-19:00; 週四公休
Monday to Sunday 11:00-19:00 ; Closed on Thursday
- 竹光杏仁純**
Zhuguang Food 3分人
☎ 0905-519192
📍 新竹縣北埔鄉北埔街5號
No. 5, Miaoqian St., Beipu Township, Hsinchu County
🕒 週一到週日10:00-17:00
Monday to Sunday 10:00-17:00
- 老街板條**
Old Street Rice Noodle 3分人
☎ 03-5805167
📍 新竹縣北埔鄉廟前街31號
No. 31, Miaoqian St., Beipu Township, Hsinchu County
🕒 09:00-17:00; 週三公休; 假日09:00-18:00
09:00-17:00, Closed on Wednesdays; Weekends 09:00-18:00

- 天水茶房**
Sky Water Tea House 3分人
☎ 03-5804429
📍 新竹縣北埔鄉北埔街35號
No. 35, Beipu St., Beipu Township, Hsinchu County
🕒 11:00-17:00; 假日11:00-19:30
11:00 - 17:00; Weekends 11:00 - 19:30

- 幸運草良口冰**
Lucky four-leaf oxalis ice cream & coffee shop 2分人
☎ 0928-240789
📍 新竹縣北埔鄉城門街76號
No. 76, Chengmen St., Beipu Township, Hsinchu County
🕒 週一到週日12:00-17:00
Monday to Sunday 12:00-17:00

來去住一晚

Stay for One Night

- 綠野鮮境民宿**
Greenfield Guest House 23分人
☎ 0917-577121
📍 新竹縣北埔鄉南埔5-2號
No. 5-2, Nanpu, Beipu Township, Hsinchu County

- 歐佳家民宿**
Olga B&B 26分人
☎ 0911-251558
📍 新竹縣北埔鄉南埔17-1號
No. 17-1, Nanpu, Beipu Township, Hsinchu County

必去打卡景點

Must See

- 金廣福公館**
Jin Guang Fu Mansion 2分人
📍 新竹縣北埔鄉中正路6號
No. 6, Zhongzheng Rd., Beipu Township, Hsinchu County
🕒 週二到週五(須預約); 週六、週日
10:00-12:00、13:00-17:00
Tuesday to Friday (reservation is required); Saturday, Sunday 10:00-12:00, 13:00-17:00
- 天水堂**
Tianshui Mansion 2分人
📍 新竹縣北埔鄉中正路1號
No. 1, Zhongzheng Rd., Beipu Township, Hsinchu County

- 姜阿新洋樓**
Chiang A-Hsin Mansion 2分人
☎ 03-5803586
📍 新竹縣北埔鄉北埔街10號
No. 10, Beipu St., Beipu Township, Hsinchu County
🕒 週二到週日10:00-11:30、13:30-17:00
Tuesday to Sunday 10:00-11:30, 13:30-17:00

- 北埔慈天宮**
Beipu Citian Temple 3分人
☎ 03-5801575
📍 新竹縣北埔鄉北埔街1號
No. 1, Beipu St., Beipu Township, Hsinchu County
🕒 週一到週日06:00-19:00
Monday to Sunday 06:00-19:00

- 忠恕堂**
Zhongshu Mansion 5分人
📍 新竹縣北埔鄉公園街20號
No. 20, Gongyuan St., Beipu Township, Hsinchu County
🕒 週一到週日09:00-12:00、13:00-16:30; 週二公休
Monday to Sunday 09:00-12:00, 13:00-16:30; Closed on Tuesday

- 綠世界生態農場**
Green World Ecological Farm 31分人
☎ 03-5801000
📍 新竹縣北埔鄉大湖村7鄰20號
No. 20, Dahu Vil., Beipu Township, Hsinchu County
🕒 週一到週日08:30-17:30
Monday to Sunday 08:30-17:30

- 北埔冷泉**
Beipu Cold Spring 93分人
☎ 03-5802204
📍 新竹縣北埔鄉內大坪
Neidaping, Beipu Township, Hsinchu County

必買伴手禮

Must Buy

- 隆源餅行**
Lung Yuan Pastry Store 1分人
☎ 03-5802337
📍 新竹縣北埔鄉中正路16號
No. 16, Zhongzheng Rd., Beipu Township, Hsinchu County
🕒 週一到週日08:00-21:00
Monday to Sunday 08:00-21:00

- 瑞源餅行**
Rui Yuan Pastry Store 1分人
☎ 03-5802686
📍 新竹縣北埔鄉南興街124號
No. 124, Nanxing St., Beipu Township, Hsinchu County
🕒 週一到週日08:00-20:00
Monday to Sunday 08:00-20:00

- 三十九號北埔擂茶**
Peipu Lei Tea Founding Shop 3分人
☎ 03-5803157
📍 新竹縣北埔鄉廟前街39號
No. 39, Miaoqian St., Beipu Township, Hsinchu County
🕒 09:00-18:00; 假日08:30-18:00
09:00 - 18:00; Weekends 08:30 - 18:00

- 姜太公柿餅**
Lord Jiang's Persimmon Cake 3分人
☎ 03-5805270
📍 新竹縣北埔鄉廟前街24號
No. 24, Miaoqian St., Beipu Township, Hsinchu County
🕒 10:30-18:00; 假日09:00-19:00
10:30 - 18:00; Weekends: 09:00 - 19:00

- 璞鈺擂茶**
Puyu Hakka Tea 4分人
☎ 03-5802250
📍 新竹縣北埔鄉廟前街8號
No. 8, Miaoqian St., Beipu Township, Hsinchu County
🕒 09:00-18:00; 週二、週三公休
09:00 - 18:00, Closed on Tuesday and Wednesday

- 新竹縣北埔鄉農會農民直銷站**
Hsinchu County Beipu Township Farmer Direct Sales Station 4分人
☎ 03-5801073
📍 新竹縣北埔鄉中正路56號
No. 8, Miaoqian St., Beipu Township, Hsinchu County
🕒 週一到週日08:00-18:30
Monday to Sunday 08:00-18:30

暢行無阻搭車趣

Take a Fun Ride

- 金牌客運(台灣好行獅山線)-北埔老街站**
Champion Transportation (Taiwan Tourist Shuttle Bus Lion's Head Mountain Route)-Beipu Old Street Station 1分人
- 新竹客運(5609・5626・5627)-北埔站**
Hsinchu Bus (Route 5609, 5626, 5627) - Beipu Station 1分人