



Information Station—Truly Outstanding Friendly Service

“Excuse me, where can we taste great food?” “Excuse me, what are the specialty products of this region?” If you have any question during your journey in Taiwan, come to the Information Station and say “Excuse me~” You may be pleasantly surprised!

In order to help independent travelers have their question answered via friendly, Taiwanese-style service, the Taiwan Tourism Bureau has collaborates with friendly stores and service providers throughout Taiwan to establish “Information Stations” that help visitors in Taiwan.

You can spot an “Information Station” by its yellow, round “Information Station” sign with black letters. Besides wall maps and friendly travel information services, the station also has a Wi-Fi hotspots and QR codes that guide visitors to a variety of cloud-based travel services.

Information Stations add “local characteristics” and “hospitality” to your journey. The aim is to create moving experiences that will encourage visitors to come back time after time, so that they can continue to enjoy the beauty of Taiwan and the warm hospitality of her people.

Come on, don't be shy; everyone is invited to make inquiries at the “Information Station”!

24HR toll-free travel information hotline: 0800-011765



借問站 友善服務真正讚

「借問一下，哪裡有好吃的？」、「借問一下，這裡的特產是什麼？」。在旅行臺灣的旅途中有任何問題，來到借問站輕鬆的「借問一下……」，就會有讓人讚不絕口的驚喜！

為了以「歡喜相借問」的臺式熱情服務，協助自由行旅客解決疑難雜症，交通部觀光局特別與全臺友善店家與服務單位合作設立「借問站」，讓遊客輕鬆暢遊臺灣。

來到「借問站」的門口，您會看見黃底黑字的圓形「借問站」招牌，借問站裡除了有地圖資訊看板與友善的旅遊諮詢服務外，並設有WiFi熱點與QR code引導至雲端提供各項旅遊服務。

「借問站」讓您的旅遊過程融入了「在地」與「人情味」，就是想為旅人創造一遊再遊、一「遊」未盡的感動體驗，可看見臺灣之美，也感受熱情臺灣。請大家「免拍謝」，快去借問一下！。

24小時免付費旅遊諮詢服務熱線 ☎ 0800-011765



人生地不熟・一問解千愁

New Information Stations—Enjoy friendly experiences



周邊地區旅遊諮詢服務



桃竹苗i-center旅遊服務體系

獅頭山遊客中心	新竹縣峨眉鄉七星村六寮60-8號	03-5809296
南庄遊客中心	苗栗縣南庄鄉東村大同路43號	037-824570

Taoyuan, Hsinchu, Miaoli i-center Travel Service Network

Lion's Head Mountain Visitor Center	No.60-8, Liuliao, Emei Township, Hsinchu County	03-5809296
Nanzhuang Visitor Center	No.43, Datong Rd., Nanzhuang Township, Miaoli County	037-824570

中彰投i-center旅遊服務體系

梨山遊客中心	臺中市和平區梨山里中正路95號	04-25981331
谷關遊客中心	臺中市和平區博愛里東關路一段102號	04-25951496
八卦山脈生態遊客中心	彰化市卦山路13之7號	04-7289608
松柏嶺遊客中心	南投縣名間鄉名松路二段181號	049-2580525

Taichung, Changhua, Nantou i-center Travel Service System

Lishang Visitor Center	No. 95, Zhongzheng Rd., Lishan Village, Heping Township, Taichung City	04-25981331
Guguan Visitor Center	No. 102, Sec. 1, Dongguan Rd., Boai Village, Heping Township, Taichung City	04-25951496
Baguashan Mountain Range Tourist Center	No. 13-7, Guashan Rd., Changhua City	04-7289608
Songboling Visitor Center	No.181, Minsong Rd., Sec. 2, Mingjian Township, Nantou County	049-2580525



24小時免付費旅遊諮詢服務熱線 ☎ 0800-011765

借問站資訊



海瑞損丸

民國37年創立的海瑞損丸迄今已有68年以上的歷史。堅持採用100%純豬肉來製作，無添加澱粉、人工香精、防腐劑及漂白劑。損丸彈牙的口感與鮮美飽滿的肉汁是新竹最傳統道地的美味。

Hai Rei Foods

Founded in 1948, Hai Rei Foods has a history of more than 68 years. Throughout all the years, it uses 100% pork to make its products without adding starch, artificial food flavoring, preservative, and bleach. The meatball has a firm texture and delicious gravy, making it the most genuine traditional delicious food in Hsinchu.



台灣好行・台灣觀巴

台灣好行 輕鬆出遊好方式

「台灣好行（景點接駁公車）」服務將旅客從景點附近的臺鐵、高鐵等交通場站接送至主要觀光景點，是想自行規劃行程又不想開車或跟團的旅客，節能減碳與輕鬆出遊的好方式。

Taiwan Tourist Shuttle – The Easy Way to Travel

The “Taiwan Tourist Shuttle” is a bus service designed exclusively to help travelers, both local and foreign, get around Taiwan with the utmost convenience and economy. From Taiwan Railways train stations and High Speed Rail stations, the shuttle buses take travelers to nearby tourist attractions, covering all of the island's main scenic destinations. The Taiwan Tourist Shuttle is the easiest and most convenient way to travel for people who are without their own transportation and are not with a tour group. It not only allows them to plan their itineraries flexibly, but also resonates with the new tourism trend of energy conservation and carbon reduction.



台灣觀巴 深度體驗悠遊臺灣之美

「台灣觀巴」集合全臺灣各大景點，規劃多種精采套裝行程，悠遊臺灣特色風光、體驗在地文化，發現臺灣無限魅力！「台灣觀巴」可直接至飯店、機場及車站迎送旅客並提供全程交通、導覽解說、旅遊保險及低成行人數等貼心服務，讓您輕鬆體驗低碳小旅行。

Taiwan Tour Bus—In depth Appreciation of Taiwan's Splendors

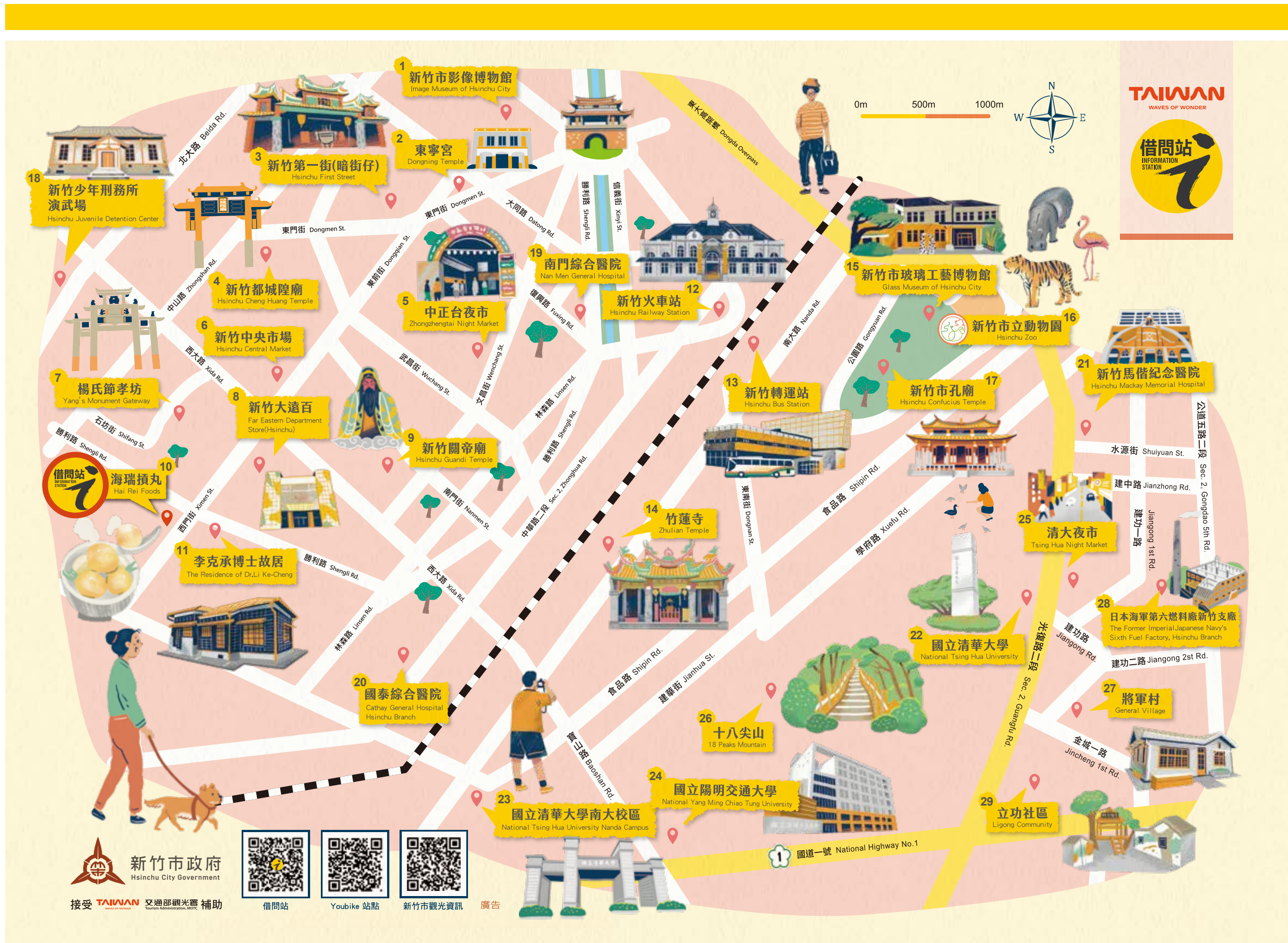
The Taiwan Tour Bus covers major tourist destinations in Taiwan with a variety of dazzling travel itineraries, allowing you to travel the beautiful island of Formosa with ease and discover her infinite appeal! The Taiwan Tour Bus offers convenient, comfortable and friendly guided tours to a variety of top tourist destinations, with pick-up and drop-off at your hotel, airport, or rail station. Other thoughtful services such as travel insurance allow you to enjoy your sightseeing journey effortlessly and comfortably.



新竹市政府

Hsinchu City Government

廣告





海瑞損丸

地址：新竹市北區西門街98號
電話：03-5261115#11
網站：<https://www.hairei.com.tw/>
營業時間：08:00~21:00

海瑞損丸所有商品從原料、生產至最終展品給消費者為止，全程控管，是新竹第一家通過ISO22000及HACCP食品安全管理系統雙驗證的賣方專業廠商。榮獲經濟部金商獎、連續五屆新竹十大伴手禮、台灣百大伴手禮等。在新竹有多個服務據點外，並在國道(西湖)服務區設有美食專櫃。

Hai Rei Foods

Address: No. 98, Ximen St., North Dist., Hsinchu City
Telephone: 03-5261115#11
Website: <https://www.hairei.com.tw/>
Business Hours: 08:00am~09:00pm

Hai Rei Foods has a strict control over its products from choosing the ingredients, manufacturing, to the finished products. It is also the first company with both ISO22000 and HACCP food safety management system certifications. It has received a number of awards, such as Golden Merchant Award from the Ministry of Economic Affairs, Top 10 Hsinchu Souvenir for five consecutive years, and Taiwan Souvenir. Other than many branches in Hsinchu, Hai Rei Foods counters are also available in service areas (Xihu).



鄰近資訊

Food / Accommodation / Places to go

1

新竹市影像博物館(暫停營業)

新竹市東區中正路65號

03-5285840

Image Museum of Hsinchu City (Temporarily Closed)

📍 No. 65, Zhongzheng Rd., East Dist., Hsinchu City

☎ 03-5285840

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東寧宮

新竹市東區東門街146號

03-5233257

Dongning Temple

📍 No. 146, Dongmen St., East Dist., Hsinchu City

☎ 03-5233257

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新竹第一街(暗街仔)

新竹市東區東前街36巷

Hsinchu First Street

📍 Lane 36, Dongqian St., East Dist., Hsinchu City

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新竹都城隍廟

新竹市北區中山路75號

03-5223666

Hsinchu Cheng Huang Temple

📍 No. 75, Zhongshan Rd., North Dist., Hsinchu City

☎ 03-5223666

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中正台夜市

新竹市東區文昌街40號

10:00-22:00

Zhongzhengtai Night Market

📍 No. 40, Wenchang St., East Dist., Hsinchu City

🕒 10:00-22:00

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新竹中央市場

新竹市北區西門街2巷1號

06:00-15:00

Hsinchu Central Market

📍 No. 1, Ln. 2, Ximen St., North Dist., Hsinchu City

🕒 06:00-15:00

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楊氏節孝坊

新竹市北區石坊街4號

Yang's Monument Gateway

📍 No. 4, Shifang St., North Dist., Hsinchu City

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新竹大遠百

新竹市東區西大路323號

Far Eastern Department Store (Hsinchu)

📍 No. 323, Xida Rd., East Dist., Hsinchu City

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新竹關帝廟

新竹市東區南門街109-1號

03-5221339

Hsinchu Guandi Temple

📍 No. 109-1, Nanmen St., East Dist., Hsinchu City

☎ 03-5221339

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海瑞損丸

新竹市北區西門街98號

03-5261115#11

Hai Rei Foods

📍 No. 98, Ximen St., North Dist., Hsinchu City

☎ 03-5261115#11

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李克承博士故居

新竹市北區勝利路199號

03-5220352

The Residence of Dr. Li Ke-Cheng

📍 No. 199, Shengli Rd., North Dist., Hsinchu City

☎ 03-5220352

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新竹火車站

新竹市東區中華路二段445號

Hsinchu Railway Station

📍 No. 445, Sec. 2, Zhonghua Rd., East Dist., Hsinchu City

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新竹轉運站

新竹市東區東南街1巷6號

Hsinchu Bus Station

📍 No. 6, Lane 1, Dongnan St., East Dist., Hsinchu City

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竹蓮寺

新竹市東區竹蓮街100號

03-5244299

Zhulian Temple

📍 No. 100, Zhulian St., East Dist., Hsinchu City

☎ 03-5244299

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新竹市玻璃工藝博物館

新竹市東區東大路一段2號

03-5626091

Glass Museum of Hsinchu City

📍 No. 2, Sec. 1, Dongda Rd., East Dist., Hsinchu City

☎ 03-5626091

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新竹市立動物園

新竹市東區食品路66號

03-5222194

Hsinchu Zoo

📍 No. 66, Shipin Rd., East Dist., Hsinchu City

☎ 03-5222194

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新竹市孔廟

新竹市東區公園路289號

03-5610421

Hsinchu Confucius Temple

📍 No. 289, Gongyuan Rd., East Dist., Hsinchu City

☎ 03-5610421

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新竹少年刑務所演武場

新竹市北區廣州街20巷18號

Hsinchu Juvenile Detention Center

📍 No. 18, Lane 20, Guangzhou St., North Dist., Hsinchu City

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南門綜合醫院

新竹市東區林森路20號

03-5261122

Nan Men General Hospital

📍 No. 20, Linsen Rd., East Dist., Hsinchu City

☎ 03-5261122

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國泰綜合醫院

新竹市東區中華路二段678號

03-5278999

Cathay General Hospital Hsinchu Branch

📍 No. 678, Sec. 2, Zhonghua Rd., East Dist., Hsinchu City

☎ 03-5278999

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新竹馬偕紀念醫院

新竹市東區光復路二段690號

03-6119595

Hsinchu Mackay Memorial Hospital

📍 No. 690, Sec. 2, Guangfu Rd., East Dist., Hsinchu City

☎ 03-6119595

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國立清華大學

新竹市東區光復路二段101號

03-5715131

National Tsing Hua University

📍 No. 101, Sec. 2, Guangfu Rd., East Dist., Hsinchu City

☎ 03-5715131

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國立清華大學南大校區

新竹市東區南大路521號

03-5715131

National Tsing Hua University Nanda Campus

📍 No. 521, Nanda Rd., East Dist., Hsinchu City

☎ 03-5715131

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國立陽明交通大學

新竹市東區大學路1001號

03-5712121

National Yang Ming Chiao Tung University

📍 No. 1001, Daxue Rd., East Dist., Hsinchu City

☎ 03-5712121

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清大夜市

新竹市東區建功路& 建功一路

Tsing Hua Night Market

📍 Jianggong Rd. & Jianggong 1st Rd., East Dist., Hsinchu City

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十八尖山

新竹市東區博愛街5巷

18 Peaks Mountain

📍 Lane 5, Bo'ai St., East Dist., Hsinchu City

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將軍村

新竹市東區金城一路69號

0917531462

General Village

📍 No. 69, Jincheng 1st Rd., East Dist., Hsinchu City

☎ 0917531462

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日本海軍第六燃料廠新竹支廠

新竹市東區建美路24號

The Former Imperial Japanese Navy's Sixth Fuel Factory, Hsinchu Branch

📍 No. 24, Jianmei Rd., East Dist., Hsinchu City

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立功社區

新竹市東區立功里光復路二段42巷12弄35號

Ligong Community

📍 No. 35, Alley 12, Lane 42, Sec. 2, Guangfu Rd., Lihong Village, East Dist., Hsinchu City